

Proposal Pengajuan Anggaran

Dari: Tim Digital Viscata
Subjek: Pengajuan Anggaran
Platform: Barantum | Campaign WhatsApp
Tujuan: Sewa Platform & Broadcast
Client: Sanpota & Wibucreative

1. Campaign

No	Item	Rician CS	Jml. CS	Qty. BC	Qty. BC/Month	Kategori	Harga/BC	Total/Mounth
1	Direct sales Campaign WA (BC)	2 CSA Sanpota	9	200/week	7200	Marketing	586,33	Rp4.221.576
		2 CSA Wibu						
		3 Tele Sanpota						
		2 Tele Wibu						

2. Tools

No	Item	Qty.	Price Monthly	Price/year	Total
1	Barantum Omnichanel	1	Rp897.000	Rp10.764.000	Rp10.764.000
2	Add on Slot WhatsApp	3	Rp100.000		Rp300.000
3	No Corporate XL (include PPN)	10	Rp48.840		Rp488.400

3. Summary

No	Item	Budget/Month	Budget/Year
1	Barantum Omnichanel	Rp897.000	
2	Add on Slot WhatsApp	Rp300.000	
3	Direct sales Campaign WA (BC)	Rp4.221.576	
4	No Corporate XL (include PPN)	Rp488.400	
	Total	Rp5.906.976	Rp70.883.712

Catatan Transfer:

BCA Wahyu Eko Saputro
8023031432